

West Edge Neighborhood Association Meeting Minutes (Annual Meeting)

March 27, 2017 6:00 PM at Friends of Waterfront Seattle Space

Meeting was called to order by President Jo VanDerSnick at 6:07 PM

- Jo thanked our hosts, Friends of Waterfront Seattle, and asked attendees to introduce themselves.
- Jo announced that this was the yearly annual meeting and that there would be officer elections
- M/S/P unanimous approval of the February 2017 minutes

Panel Speakers:

- **Marshall Foster**, Director of the Seattle Office of the Waterfront, focused on the interconnected nature of the Waterfront plan, including the Waterfront Promenade and cross-street connections between the Waterfront and surrounding neighborhoods, including the West Edge. He also reviewed design elements, including architecture, vendors, and the proposed Local Improvement District (LID).
- **Heidi Hughes**, Executive Director of Friends of Waterfront Seattle presented on the Waterfront public realm, urban retail (including retail opportunities for the indigenous population), as well as integration with other players, such as Downtown Works and the Downtown Seattle Association.
- **Midge McCauley**, principal and founder of Downtown Works, a retail consultant working with downtowns presented on the retail study for the Seattle Waterfront. She focused on the experiential nature of downtown retail and restaurants. She walked through design elements (visibility, parking, pedestrian experience) that affect the viability of retail spaces.

Treasurer's Report:

Treasurer Leigh Valentine reported that we have \$1,037.19 in the bank account. We have an active membership of 27 members, two associate members, and one business. We have a 117 names on our email list. In 2016 we spent approximately \$1,500 on an outreach mailer that was funded by two corporate donors.

Elections:

M/S/P to elect Leigh Valentine as President; M/S/P to elect Ben Anderstone as Secretary. Both ran unopposed. The Executive Committee will appoint a treasurer to replace Leigh Valentine at the next meeting.

Meeting adjourned at 7:07 PM.